

12/11/08



FORESTETHICS

“FREE PAPER”
Annette Lawrence
at the Flatbed Press



Envisioning • Inspiring • Manifesting Sustainability

austingreenart.org

ABOUT AUSTIN GREEN ART

Austin Green Art was established in 2004 as a way to raise awareness about important environmental issues via hands-on, creative, community-based programming & events. AGA creates actionable opportunities to collaboratively envision, inspire, and manifest improved sustainability for our communities and our world.

AGA received the state of Texas and Austin chapter AIA design awards for “Cup City,” a project based on recycling at the Austin City Limits Festival in 2006. Keep Austin Beautiful recognized AGA for its 2007 programs as the Education award category winner. Dozens of schools at every level, environmental groups locally and nationally and corporate partners like Whole Foods and Starbucks have collaborated on AGA programs.

ANNETTE LAWRENCE

Annette Lawrence has been recognized nationally as an artist of tremendous talent. Lawrence has been the subject of one-person exhibitions at the Dallas Museum of Art, the Sweeney Art Gallery at the University of California, Riverside, The African-American Museum in Dallas, ArtPace: A Foundation for Contemporary Art in San Antonio, the University of Michigan Museum of Art in Ann Arbor, the Community Artists’ Collective and the Firehouse Gallery in Houston. She has appeared in many group exhibitions including, the 1997 Whitney Biennial at the Whitney Museum of American Art in New York; the first and eleventh rounds of installations at Project Row Houses, Houston; The Texas Collection, Modern - Postmodern, at the Museum of Fine Arts, Houston; Gender: Fact or Fiction at the Laguna Gloria Museum of Art in Austin; and Finders Keepers, at the Contemporary Arts Museum, Houston.

Annette Lawrence has served as an artist-in-residence through the Texas Commission on the Arts and at the Fordsburg Artists’ Studios in Johannesburg South Africa. She has received prestigious fellowships, including the Core Fellowship from the Glassell School of Art at the Museum of Fine Arts, Houston as well as Camille Hanks Cosby Fellowship for African-American Artists from The Skowhegan School of Painting and Sculpture in Maine. Furthermore, Lawrence has received grants from the Cultural Arts Council of Houston, the Dallas Museum of Art, and Art Matters, Incorporated. Originally from New York, Annette Lawrence is currently an Assistant Professor of Painting and Drawing in the School of Visual Arts at The University of North Texas in Denton, Texas.

FOREST ETHICS

Founded in 2000, ForestEthics is a nonprofit environmental organization with staff in Canada, the United States and Chile. Our mission is to protect Endangered Forests and wild places, wildlife, and human wellbeing--one of our focus areas is climate change, which compromises all of our efforts if left unchecked. We catalyze environmental leadership among industry, governments and communities by running hard-hitting and highly effective campaigns that leverage public dialogue and pressure to achieve our goals.

CAPABILITIES

As a public art organization based on the premise of improving Austin’s quality of life, Austin Green Art is uniquely qualified to create accessible, family-friendly, interactive art experiences. The artistic quality of these events provides the opportunity for high-profile community exposure for content issues, community groups and supporters.

Under the leadership of Randy Jewart, a public art vanguard with more than a decade of experience designing and installing innovative public artworks, Austin Green Art offers access to a team of renowned artists and enthusiastic volunteers with a common commitment to delivering impactful community-building programming.

CONTACT

For additional information regarding the Austin Green Art’s Visiting Artist Program, please contact:

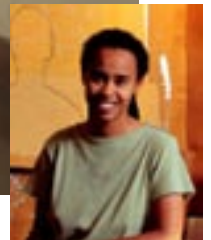
Randy Jewart

743 4245

<randy@austingreenart.org>



“Free Paper” - OVERVIEW



PROJECT DESCRIPTION:

Austin Green Art presents Annette Lawrence’s Free Paper at Flatbed Press on E. MLK Jr from January 16th through February 6th.

- Annette’s first solo show in Austin in ten years
- exhibition provides educational and actionable content regarding Forest Ethics’ Do Not Mail Campaign
- Attendees have the opportunity to meet Annette and discuss her work on Saturday the 16th at the opening
- sale of work benefits Austin Green Art’s ongoing efforts to promote sustainability through cultural practice

www.austingreenart.org
www.annettelawrence.net
www.forestethics.org
www.donotmail.org

ARTISTIC PURPOSE:

Free Paper, Annette Lawrence’s timely solo exhibition constitutes a body of work that addresses issues of excess and consumerism. While journals and personal calendars have provided inspiration in previous series, daily junk mail provides the source material for this exhibition. Lawrence explores her concerns about the extreme amount of paper used in the effort to advertise products and services through direct mail. The paper collected over 395 days (thirteen months) weighs a total of 265 pounds. Free Paper is both a commentary on the disposability of consumer culture and an attempt to introduce order and meaning.

BUDGET: \$2500

Artist honorarium	\$500
Shipping	\$500
AGA Admin	\$500
Documentation	\$250
P.R.	\$250
Opening	\$250
Paid ad	\$250